

# Level-up your technical training with Game Based Learning

Game-Based eLearning techniques are revolutionizing how employees are picking up and brushing up on technical skills

## Game-Based Learning is Growing

With a compound growth of 20.07% per year, the global game-based learning market will likely grow to over 17 billion USD by 2026, from just under 4 billion in 2019

Globe News Wire, 2021



## Game-Based Learning is Motivational

79%

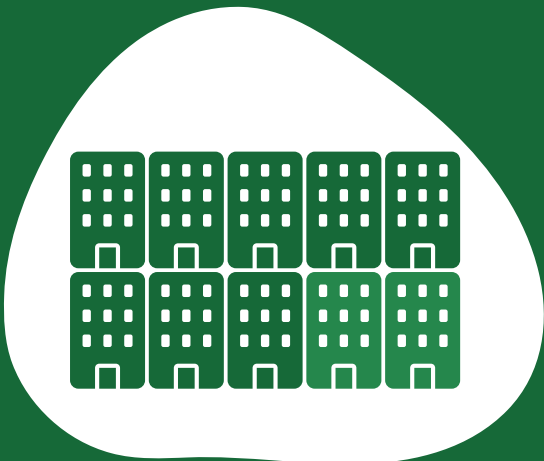
79% of adult learners said they were more motivated by game-based learning than traditional mediums.

Journal of Educational Psychology, 2012



**7 in 10 adult learners claimed** they were able to understand gamified information faster than traditional mediums.

Journal of Educational Psychology, 2012



**80% of Fortune 500 companies** have partially or fully transitioned their employee training to include game-based learning principles

## "We had no idea it would be this effective."

Switching over to a game-based approach made our infrastructure immediately relatable and understandable in a way we couldn't believe. People with no cloud background would pick up and discuss principles like veteran coders.

Miriam McLemore  
Enterprise Strategist AWS



## "The course confidently exceeded expectations."

Learners were able to absorb content, complete assessments, and demonstrate techniques extremely quickly, with significant improvements in performance after the training."

Bettina Harriehausen-Mühlbauer  
Training & Quality Manager,

