

The New Age of Microlearning for Upskilling & Development

Transforming Learning with Ozemio



94% of learners report being satisfied with microlearning, & mobile learning will be the preferred microlearning mode for 74% of North American companies.

9 Top Microlearning Formats

1

Micro-Lectures

3-5 min videos delivering key insights

2

Interactive Infographics

Clickable visuals to explore data

3

Scenario-Based Learning

Real-world simulations for skill practice

4

Quizzes & Gamified Learning

Fun, interactive assessments

5

Micro-Simulations

Practice skills in risk-free environment

6

Micro Case Studies

Real examples to build critical thinking

7

Social Learning & Knowledge Sharing

Peer-to-peer collaboration

8

Checklists & Job Aids

Quick reference guides for tasks

9

Video-Based Microlearning

Short, engaging, visually-rich lessons

Today's Microlearning Is -



AI-powered



Designed for spaced retention



Behaviorally triggered



Integrated into workstreams

L&D Objective	Ozemio's Approach	Key Formats to Use
New Skill Acquisition	Prepare prime learners with microlearning before deep training to build cognitive readiness.	Scenario-Based Learning, Micro-Simulations, Micro Case Studies.
Knowledge Reinforcement	Strengthen retention through spaced repetition and active recall, timed to beat the forgetting curve.	Quizzes & Gamified Learning, Digital Flashcards, Micro-Lectures.
Performance Support	Embed learning into workflows. Deliver content at the moment of need, triggered by role, task, or performance data.	Checklists, Interactive Infographics, Video-Based Microlearning
Behavioral Change / Soft Skills	Encourage reflection and peer dialogue to shape habits and mindsets over time.	Social Learning (peer feedback), Scenario-Based Learning

Want to Build a High-Impact Microlearning Strategy That Upskills?



Contact Ozemio today for a personalized microlearning strategy blueprint.