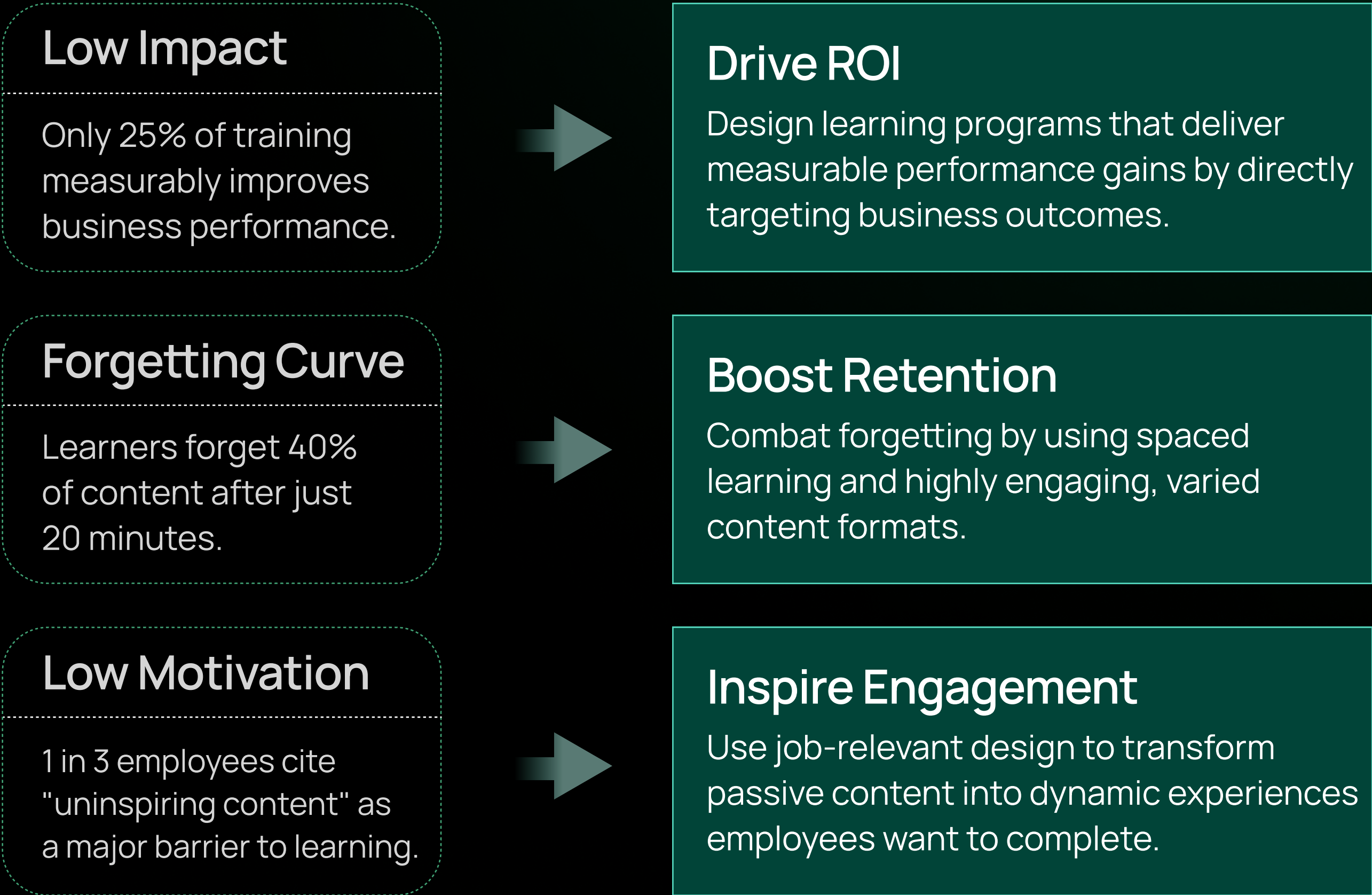


How to Make Corporate Training Truly Impactful

Part 1: Why Generic Training Falls Short (And How We Fix It)



Part 2: The 5 High-Impact Content Formats for Retention & Productivity

Format		Key Benefit	Best Use Case
1. Microlearning Modules	•	Just-in-Time Knowledge	For delivering quick, essential information (e.g., policy updates, software tips, compliance reminders) that can be consumed in 3-5 minute chunks on any device.
2. Simulation & Scenario-Based Learning	•	Risk-Free Practice	For training employees on complex, high-risk tasks (e.g., using new software, operating machinery, customer service scripts) by allowing them to make mistakes without real-world impact.
3. Video-Based Content	•	High Engagement & Retention	For explaining complex concepts, demonstrating procedures, or providing software tutorials (e.g., animated explainers, screencasts, "how-to" guides) with strong visual clarity.
4. Gamification	•	Drive Motivation & Behavior	For reinforcing knowledge, boosting engagement, and encouraging course completion in required training (e.g., using points, badges, leaderboards, or challenges in compliance or onboarding programs).
5. Virtual Instructor-Led Training (VILT)	•	Real-Time Interaction & Scale	For teaching in-depth or soft skills (e.g., leadership, sales, complex subject matter) that require live discussion, Q&A, and personalized feedback across a geographically dispersed team.

Drive measurable performance & skill adoption across your workforce.